

#### What Needs To Change In Charlotte Right Now?

##### THEME

Create a poster to inform and inspire the Charlotte community to care about issues and what they can do to be part of the solution to create positive change in our growing city.

##### OBJECTIVE

Keep it positive and design a poster to inspire and encourage awareness. It can reflect any aspect of Charlotte life including: Air Quality, Business Climate, Crime, Discrimination, Economy, Energy, Government, Local Food, Parks and Green Spaces, Poverty, Transportation, Waste, Water etc.

##### REQUIREMENTS + FORMATTING

Poster can be an illustration, type treatment, photograph, collage, watercolor, etc. Posters made non-digitally must be submitted as scans in the proper format.

**Dimensions:** 18" x 24" trim size

**Color:** PMS 320 (Aqua) Uncoated - Monochromatic (one color or shades of one color)

**Format:** Press Ready PDF, under 10 MB, 300ppi (Pull for bleed if necessary and include crop marks)

##### SUBMIT BY FRIDAY, May 15, 2015

All monochromatic Press Ready PDF posters must be submitted to [jfuller@charlotte.aiga.org](mailto:jfuller@charlotte.aiga.org) on or before Friday, May 15, 2015 by 5 pm to be included in the show. Posters will be displayed on AIGA Charlotte's online gallery and be printed for the Poster Gallery Show. When submitting, please make sure to include your name, address, telephone, and website URL.

##### ATTEND THE DESIGN FOR GOOD POSTER GALLERY SHOW

**Artspace 525 - 525 N. Tryon St. 28202**

**June 2 from 6-8 pm**

Join your closest friends and colleagues to honor your hard work for Design for Good and view all of the submissions. Come out, celebrate the community and inspire Charlotte!

##### SPREAD THE WORD

Use hashtag #d4g\_posters to share updates, ask questions and discuss the Design for Good Poster Initiative.

##### QUESTIONS?

Contact John Fuller at [jfuller@charlotte.aiga.org](mailto:jfuller@charlotte.aiga.org)

#### What Makes Charlotte World Class in 2025?

##### THEME

Create a poster to inform and inspire the Charlotte community to care about issues and what they can do to be part of the future in our growing city.

##### OBJECTIVE

Keep it positive and design a poster to inspire and encourage awareness around the future of our community. It can reflect any of the following aspects: Advocacy, Arts & Culture, Community, Democracy, Education, Equality, Finance, Healthcare, Housing, Job Training, Technology, Transportation, Volunteerism, etc.

##### REQUIREMENTS + FORMATTING

Poster can be an illustration, type treatment, photograph, collage, watercolor, etc. Posters made non-digitally must be submitted as scans in the proper format.

**Dimensions:** 18" x 24" trim size

**Color:** PMS 185 (Red) Uncoated - Monochromatic (one color or shades of one color)

**Format:** Press Ready PDF, under 10 MB, 300ppi (Pull for bleed if necessary and include crop marks)

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